

Helping with fundraising

Here are some ideas of how to find opportunities to help us fundraise among your network of friends, family, colleagues, and neighbours. If you have any questions or find any other opportunities, please do not hesitate to contact our dedicated fundraising team who will be happy to support you.

- Ask your local golf club or sports club to choose DA as their charity of the year - we may be able to help them [become more accessible for members with dementia](#), too.
- Ask your friends and family to nominate DA as charity of the year in their workplace, or to fundraise via [Work for Good](#).
- Ask contacts who are doing a sporting challenge such as the London Marathon or Big Half if they would like to collect sponsorship for DA.
- Register with [The Giving Machine](#) or [Easyfundraising](#) and ask your friends and family to do the same. It's completely free, and means when making online purchases through many retailers (e.g. Amazon, etc) a small % is donated to charity at no extra cost to the consumer.
- Hold an event in your local community (e.g. coffee morning, quiz night) inviting members of your church, school or group. You could give a talk about DA yourself or ask DA to help.
- Ask friends and family to nominate Dementia Adventure in your town's shops/stores, as many places run initiatives to support local causes (e.g. Supermarket tokens)
- Where possible, cheer on any supporters in your area who are undertaking a challenge event such as a run, cycle, or swim in aid of Dementia Adventure.

Difference between 'on behalf of' and 'in aid of'

The Code of Fundraising Practice sets out two types of volunteer relationship, 'in aid of' and 'on behalf of', and it is important to understand the distinction. 'On behalf of' is when a volunteer is instructed by an organisation to fundraise for them, and 'In aid of' is when a volunteer has not been instructed by the organisation to fundraise for them. The most common kind of volunteering fundraising is 'in aid of'.

How to contact our fundraising team

As a charity we depend on donations to continue supporting people living with dementia to access and experience the wellbeing benefits of nature. Your time and vital support as a volunteer is already incredibly valuable to us, and already making a huge difference, but if you would like to take on your own fundraising, you are more than welcome to do so.

If you have any questions or require any support, our dedicated fundraising team is here to help. Please email fundraising@dementiaadventure.co.uk or call us on 01245 237548.