



Your Guide to

Financial Assistance

dementia
adventure®

Making Supported Holidays Accessible

We understand that affordability can be a concern, but we're committed to helping you access the support you need for a break. Our supported holidays are designed to provide a relaxing, enriching experience for people living with dementia and their carers, regardless of financial background.

For **2025**, a typical five-day holiday costs **around £2,040 per person**, depending on the destination. Once you've made your payment (including your deposit), there are no additional charges unless there is damage. The price covers:

- Accommodation, carefully selected for accessibility and suitability
- All meals, including meals during excursions
- Transport during the holiday
- Activities and venue entrance fees
- Around-the-clock dementia-trained support
- Personalised planning to ensure a smooth and enjoyable trip

Our holidays are designed to remove the stress of planning, leaving you free to relax and enjoy your time. Behind every holiday is a team of dedicated staff and volunteers, working tirelessly to deliver a seamless experience.

We are a not-for-profit organisation, and with the support of our funders and donors, we provide subsidies and financial assistance for those who need it.



Using Charitable Subsidies

We aim to direct our subsidies to the people who need them most. If you are able to pay the listed price, you're helping make a holiday possible for someone who might not otherwise be able to afford it.

However, we never want finances to be a barrier to taking a holiday. We fundraise to provide additional financial assistance for those who cannot afford the advertised price.

There are many options to help cover the cost of your holiday, and we've compiled some suggestions below. Most grants and funding schemes are straightforward to apply for, but if you'd like assistance with the process, please [contact us](#), and we will do our best to support you: <https://dementiaadventure.co.uk/about-us/contact-us/>



Talk to Your Local Authority

It's always worth contacting your local council's **Social Services Department** to explore whether you or the person you care for may be eligible for support. To qualify, both you and the person you care for will need to have your needs assessed.

Personal Budgets

If you are entitled to support from local authority social services, you may be offered a **personal budget**. This budget allows individuals to have a say in how the funds allocated for their care needs are spent. Many people choose to receive their personal budget as a **direct payment**, which gives them control over how the money is used. This payment can often be used to cover the cost of a **supported holiday with Dementia Adventure**.

Self-Directed Support

People living with dementia who face difficulties in making decisions are entitled to **self-directed support** from their local authority. This support can be managed by a trusted family member or an **appointed deputy** responsible for financial decisions on their behalf.

Finding Your Local Authority

To find the contact details for your local social services department, check your phone directory or use the online government tool at:

<https://local.direct.gov.uk/LDGRedirect/index.jsp?LGSL=209>

Additional Guidance on Self-Directed Support

The **Mental Health Foundation's Dementia Choices** provides detailed information on self-directed support for people living with dementia, their families, and the professionals who assist them. This resource can help you better understand your options and rights when seeking local authority support. Learn more at:

<https://www.mentalhealth.org.uk/explore-mental-health/a-z-topics/dementia>

By working with your local authority and exploring available resources, you may be able to secure funding for a much-needed break.

Contact us if you'd like guidance or support in navigating this process:

<https://dementiaadventure.co.uk/about-us/contact-us/>

The Respite Association

Funds respite breaks for carers, either directly or through referrals from organisations such as Social Services.

Website: www.respiteassociation.org

Email: help@respiteassociation.org Phone: 01566 783383

Turn2us

A free service that helps individuals in financial need access welfare benefits, charitable grants, and other assistance. The website features a user-friendly grants search tool and benefits calculator.

Website: www.turn2us.org.uk

UK Community Foundations

With 46 accredited community foundations across the UK, this network offers grants to individuals, charities, and community groups.

Website: www.ukcommunityfoundations.org/our-network

Email: info@ukcommunityfoundations.org Phone: 020 7713 9326

Additional Opportunities

If you need further guidance or assistance navigating these resources or applying for grants, contact us for support:

Website: www.dementiaadventure.co.uk/about-us/contact-us



Apply to a Benevolent Fund

If you or someone in your family has worked in a specific trade or profession, you may be eligible for financial or practical support through benevolent funds. These organisations are designed to assist individuals and families facing challenges such as illness, disability, redundancy, or financial hardship. Below is a list of organisations that may be able to provide help.

Actors' Benevolent Fund

Supports actors and stage managers in times of need due to illness, injury, or old age.

Website: www.actorsbenevolentfund.co.uk

Architects Benevolent Society

Assists architects, assistants, technologists, technicians, landscape architects, and their families during times of need.

Website: www.absnet.org.uk

Bakers Benevolent Society

Provides sheltered accommodation and support to retired individuals from the baking industry and its allied trades.

Website: www.bakersbenevolent.co.uk

Barchester's Charitable Foundation

Aids older people and adults with disabilities, focusing on mobility, independence, and quality of life. Grants range from £100 to £5,000.

Website: www.bhcfoundation.org.uk

Email: info@bhcfoundation.org.uk Phone: 0800 328 3328

BEN

Supports individuals who work or have worked in the automotive industry and their dependents, offering help with financial hardship and wellbeing.

Website: www.ben.org.uk

British Allied Trades Federation Benevolent Society

Financially assists individuals who have worked within the giftware, jewellery, surface engineering, and travel goods industries.

Website: www.batf.uk.com/the-benevolent-society

Carers Trust

Offers the Carers Grant Fund, providing up to £300 towards the cost of a short break for unpaid family carers.

Website: www.carerstrust.org.uk

Email: info@carers.org Phone: 0300 772 9600

Chartered Accountants' Benevolent Association (CABA)

Provides support to ICAEW chartered accountants and their families, including financial and practical assistance.

Website: www.caba.org.uk

Civil Service Benevolent Fund

Supports current and former civil servants and their families, providing financial, mental health, and personal assistance.

Website: www.foryoubyyou.org.uk

Electrical Industries Charity

Assists current and retired staff in the electrical and energy industries with financial grants, health, and wellbeing support.

Website: www.electricalcharity.org

GroceryAid

Offers guidance and financial assistance to those in the grocery industry, including debt, benefits, and housing support.

Website: www.groceryaid.org.uk

Hospitality Action

Provides assistance to workers in the UK hospitality industry facing challenges such as illness, poverty, bereavement, and domestic violence.

Website: www.hospitalityaction.org.uk

Market Research Benevolent Association (MRBA)

Supports those working or retired from the market research industry with financial help and advice.

Website: www.mrba.org.uk

NASUWT Benevolent Fund

Offers financial assistance to NASUWT union members and their dependents facing hardship due to illness, bereavement, or redundancy.

Website: www.nasuwt.org.uk/contact-us/legal-support/benevolent-fund.html

NewstrAid

Assists individuals and dependents in the newspaper and magazine distribution trade with financial and welfare support.

Website: www.newstraid.org.uk/apply-for-welfare

PRS Members' Fund

Provides financial and medical support to PRS members experiencing hardship due to illness or old age.

Website: www.prsmembersfund.com

Royal College of Nursing Foundation

Provides hardship funding and support to nurses, midwives, healthcare assistants, and their families.

Website: www.rcnfoundation.org.uk

Royal Medical Benevolent Fund

Assists doctors, medical students, and their families in times of need with financial support and advice.

Website: www.rmbf.org

SSAFA (Soldiers, Sailors, Airmen and Families Association)

Offers support to Regulars and Reserves of the Armed Forces and their families.

Website: www.ssafa.org.uk

The Ben (Licensed Trade Charity Scotland)

Supports individuals in the licensed trade industry in Scotland with financial and personal assistance.

Website: www.bensoc.org.uk

The Drinks Trust

Formerly The Benevolent, supports members of the UK drinks industry facing difficulties such as illness or financial hardship.

Website: www.drinkstrust.org.uk

Timber Trades' Benevolent Society

Assists individuals who have worked in the timber trade for at least 10 years with financial and personal support.

Website: www.ttbs.org.uk



We may be able to offer you financial support towards your holiday through the Dementia Adventure Support Fund. This support could include a contribution towards the holiday cost itself or help with barriers such as transport, clothing, or personal care.

To be considered, you or the person you are caring for must meet the following criteria:

- Have a formal dementia diagnosis.
- Reside in the UK.
- Be unable to afford the listed holiday prices on our website.

Eligibility Considerations

When reviewing your eligibility, we take the following into account:

- You haven't had a holiday in a significant period of time.
- Financial reasons have prevented you from going on holiday.
- You have applied for, or plan to apply for, additional funding elsewhere.
- You are receiving means-tested benefits.
- You have not accessed financial support from the Dementia Adventure Support Fund within the last 12 months.
- You will significantly benefit from a supported holiday, contributing to your well-being beyond the trip itself.

We review each application individually, so please contact us even if your circumstances are not fully reflected in this list. We will do our best to help you.

If you receive funding, we kindly ask that you allow us to share your holiday story. This helps others see the impact that a Dementia Adventure holiday can have.



Thanks to Our Supporters

The **Dementia Adventure Support Fund** exists thanks to the generosity of individuals, businesses, and grant funders, including the players of **People's Postcode Lottery**. We sincerely thank all those who help us provide much-needed breaks for people living with dementia and their carers.

To those who can pay the listed holiday prices, we are equally grateful. Your contributions make it possible for others, who may not afford it otherwise, to experience the joy of a supported holiday.



Further Information or Advice

If you need additional guidance or advice, the following organisations may be helpful:

Personal Budgets

Age UK

A UK-wide charity offering information and advice on a variety of topics, including benefits, care, and well-being.

Website: www.ageuk.org.uk Phone: 0800 169 2081

Alzheimer's Society

Provides a wide range of support, including local services and online information for people with all types of dementia and their carers.

Website: www.alzheimers.org.uk Phone: 0333 150 3456

Dementia UK

Offers specialist dementia support through their Admiral Nurse service. Provides a helpline for advice and guidance.

Website: www.dementiauk.org
Email: direct@dementiauk.org Phone: 0800 888 6678

Silver Line

A free, confidential helpline providing information, friendship, and advice to older people.

Website: www.thesilverline.org.uk Phone: 0800 470 8090



Support for Carers

Carers UK

Provides expert advice, information, and resources for unpaid carers, including legal and financial guidance.

Website: www.carersuk.org

Email: advice@carersuk.org Phone: 0808 808 7777 (Monday–Friday, 9 am–6 pm)

Carers Trust

Supports carers through a network of local partners, offering advice, emotional support, and grants.

Website: www.carerstrust.org.uk

Email: info@carers.org Phone: 0300 772 9600

Dementia Carers Count

A charity dedicated to supporting carers of people living with dementia. Provides a free Carer Support Line, training, and resources.

Website: www.dementiacarers.org.uk Phone: 0800 652 1102 (Mon–Fri, 9am–5pm)

tide (Together in Dementia Everyday)

A network offering peer support, training, and events to empower and connect carers of people living with dementia.

Website: www.tide.uk.net Email: info@tide.uk.net



Financial Assistance and Advice

Turn2us

Helps individuals find financial support, including welfare benefits and charitable grants, through an easy-to-use online tool.

Website: www.turn2us.org.uk

Citizens Advice

Offers free, confidential advice on financial, housing, and legal matters.

Website: www.citizensadvice.org.uk Phone: 03444 111 444

Health and Well-being

NHS Dementia Guide

A comprehensive guide to living well with dementia, including advice on care options, legal matters, and managing symptoms.

Website: www.nhs.uk/conditions/dementia

Mind

Provides mental health support for carers and individuals living with dementia-related stress and anxiety.

Website: www.mind.org.uk Phone: 0300 123 3393

Stroke Association

Offers information and support for individuals who have experienced a stroke, which can sometimes lead to vascular dementia.

Website: www.stroke.org.uk Phone: 0303 3033 100



FSpecialist Dementia Support

Young Dementia Network

Supports people with young-onset dementia and their families through information, events, and connections.

Website: www.youngdementianetwork.org

Email: youngdementianetwork@dementiauk.org Phone: 01993 776295

YPWD (Young People with Dementia)

Provides meaningful activities and support for people living with young-onset dementia in Berkshire and surrounding areas.

Website: www.ypwd.info

Rare Dementia Support

Offers specialist advice and support groups for those affected by rarer forms of dementia, including frontotemporal dementia and posterior cortical atrophy.

Website: www.raredementiasupport.org

Email: contact@raredementiasupport.org Phone: 020 3325 0828

Legal and Advocacy

Solicitors for the Elderly (SFE)

A national organisation of lawyers specialising in supporting older people and their families with issues like wills, power of attorney, and care planning.

Website: www.sfe.legal

The Office of the Public Guardian

Supports individuals managing someone's financial or health decisions via lasting power of attorney (LPA).

Website: www.gov.uk/government/organisations/office-of-the-public-guardian

These organisations offer a range of services that may help you or the person you care for. If you need further assistance navigating these resources, please feel free to contact us.