

# Template Press Release

## **Local organisation to host Big Green Picnic in support of people living with dementia**

[Organisation name] is inviting the local community to join them for **The Big Green Picnic** on [date] at [location], in support of **Dementia Adventure**.

The event will bring people together for a warm, welcoming and dementia-inclusive outdoor gathering with [activities/refreshments/fundraising/community involvement].

The Big Green Picnic helps raise awareness and funds so that more people living with dementia and their carers can enjoy the benefits of nature and the outdoors.

Rosie Wren, Head of Fundraising and Engagement at Dementia Adventure says "We are thrilled to have so many wonderful people, and organisations supporting this years' Big Green Picnic. We could not continue our vital work without this support, and it means so much to us, and the people who we support."

### **Event details:**

Date:

Time:

Location:

Contact:

