

Template Letter for Requesting Raffle Prizes

Subject: Prize donation request for The Big Green Picnic

Dear [Name],

I hope you are well.

We are hosting a **Big Green Picnic** this July in support of **Dementia Adventure**, a charity that helps people living with dementia and their carers enjoy nature, connection, and meaningful experiences outdoors.

As part of our event, we are holding a raffle or prize draw to raise funds and wondered whether [business name] might be able to donate a prize or gift. Any support would help us make the event feel special while also raising awareness and funds for a cause that matters to many people in our community. We would be delighted to thank your business in our publicity and on social media.

Thank you for considering this request.

Best wishes,
[Name]
[Contact details]

Companies to approach:

- Most supermarkets have 'Community Champions' who deal with charity requests, going into a local supermarket and asking to speak to their Community Champion, or asking for their email address can be a great start.
- Ask local hairdressers or beauty salons for a voucher.
- Ask local restaurants for a voucher.
- A different approach to take is to ask family and friends for something small (such as wine, sweet treats and bath products) an one larger hamper.

